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| Event | Trigger | Source/Initiator | Use Case | Response | Destination/Recipient |
| A marketing and sales staff imports data into the system | Reports (from Oracle) | Marketing and Sales Staff | Import Data | Data is acquired by the system | System |
| Forecast is generated | Data | Marketing and Sales Staff | Generate Forecast | Forecasts are generated | System |
| Reports are viewed | View request | Marketing and Sales Staff, General Manager | View Reports | The system displays the desired reports | Marketing and Sales, General Manager |
| Forecasting criteria are changed | Data | Marketing and Sales Staff | Alter Forecasting Conditions | Forecasts done for the desired period/s now depend on the new conditions | System |
| Reports are checked and validated | Reports | General Manager | Validate Reports | Reports are labeled as valid | System |
| User accounts (of various types) are created | Account creation request | Admin | Create Account | User accounts are created and can now be used | System |
| Accounts are monitored and managed | Account activity data | Admin | Manage Accounts | Account activities can be maintained, deactivated, or reactivated | System |
| A user account is deactivated | Activity Data | Admin | Deactivate Account | A user account is rendered unusable | System |
| A user account is reactivated | Activity Data | Admin | Reactivate Account | A deactivated user account is rendered active and usable | System |